



# USAID | JORDAN

FROM THE AMERICAN PEOPLE

January 2016 | USAID Implementing Partner Newsletter

## Democracy, Rights and Governance

### Community Engagement Program (CEP)

Nine winning schools of the "Towards More Beautiful Schools" initiative announced in Ramtha during a community celebration on December 15th, 2015 • An MoU Signing Ceremony was held on December 23rd with the Tafileh Greater Municipality and Ein al Beyda Administrative Office to announce the partnership between the Municipality, Administrative Office, Community Enhancement Team members and USAID CEP on "Increasing the Capacity of the Greater Tafileh Municipality and Ein Al Beyda Administrative Area to Respond to Community Needs" • Completion Ceremony held in Yarmouk Municipality on December 14th to celebrate the "Application of Solar Energy in the Abu Alluqas Primary School for Girls Project" • 4 Open Days organized in December as part of the "Improving the Health and Education Environment in Al Hasa Schools Project."

### Consortium for Elections and Political Process Strengthening (CEPPS)- International Foundation for Electoral Systems (IFES)

Six municipal town hall meetings utilized a new audience response mechanism called Keypoint Interactive • Supported the Independent Electoral Commission (IEC) at the by-elections on December 19, 2015, to fill the Karak second electoral district parliamentary seat • On election day, IFES deployed three teams to observe the voting process which included the opening of voting centers, polling, counting, and the results tabulation process. A total of 15,533 registered voters in Karak's second district were assigned to 37 polling and counting stations at 20 polling centers. Voter turnout reached 45.52%, with 7,071 voters participating (3,542 male and 3,529 female). The elections were observed by 89 local observers.

### CEPPS-National Democratic Institute (NDI)

70 student activists from the North engaged in discussion with MPs representing two Parliamentary Blocs (Mu'taz Abu Rumman and Bassam Al Btoush) on Jordan's draft Election Law • NDI's Democracy and Civic Education Program held 139 discussion forums in Irbid and Mafraq, with the participation of 1015 community members (277 male and 738 female) of Jordanian Citizens and 200 Syrian refugees (45 male and 155 female) • NDI's Women Political Participation Program supported a workshop on Strategic Communication and Campaign Management for the Women's Caucus and women leaders presented by MP Najah Al Azeh, aimed at enhancing the participants' communication skills and providing fundamentals of a successful communication and outreach strategies.

Bringing our implementing partners the most recent news and information over the past month. Learn about USAID's support in your communities and about our mutual goals across all sectors.

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### Economic Development and Energy

#### **Building Economic Sustainability through Tourism Project (BEST)**

Updating the National Tourism Strategy for 2015 – 2020 • Developing a Tourism Competitiveness Index for Jordan which measures Jordan's tourism competitiveness and performance • Attended a meeting of the legislative committee of the National Tourism Council at MoTA to discuss proposed amendments on the tour guides' bylaw, followed by a successful consultation session attended by around 30 tour guides • Working with Jordan Restaurants Association to enhance implementation of the Restaurants Classification System by redeveloping the draft restaurants bylaw • Assessed college and university program curriculums and surveyed the hospitality and tourism industry to identify the skills employers expect graduates to have to ensure that tourism curriculum matches market demand.

#### **Energy Sector Capacity Building Activity (ESCB)**

Demand Side Management (DSM) Program Ministry of Energy and Mineral Resources launched a project with the cooperation of all three electricity distribution companies in Jordan to replace existing power bulbs at the household level with 42,000 LED power saving bulbs • Supporting JREEEF to build the capacity of various governmental institutions, ESCB conducted an orientation session for nine participants from different electricity distribution companies and Ministries in order to improve the passing rate of The Certified Energy Manager CEM® Training Course • Conducted a training on Solar Water Heater Survey Analysis attended by members of Jordan River Foundation (JRF) and JREEEF.

#### **Jordan Competitiveness Program (JCP)**

About 50 talented programmers participated in the country's first-ever Maker Competition, showcasing inventions they developed using Intel's Galileo Board and interacting with leading experts in the electronics design field. For photos from the event, please see [here](#). For features on some of the Maker Competition's contestants, please visit our Facebook [timeline](#) • Photo-voltaic technician training program delivered by the Vocational Training Center (VTC) in Ma'an granted accreditation by the Center of Accreditation and Quality Assurance (CAQA), part of efforts to transform the VTC center into a Center of Excellence and achieve international accreditation • Jordan Green Building Council (JGBC) earned membership in the International Solid Waste Management Association (ISWA) after receiving the country's first-ever solid waste management certification training. Will deliver the same training locally and regionally. To view photos from the training, please see [here](#).

#### **Jordan Loan Guarantee Facility (JLGF)**

Guaranteed 13 MSME loans, totaling \$3,185,028, which are estimated to have created 56 jobs in Jordan. Loans included two businesses located outside Amman, five women-owned/led businesses, and four start-ups.

#### **Jordan Workforce Development Project (WfD)**

Developed an updated Model Skills Centers of Excellence framework based on public private partnerships between technical and vocational training providers and industries • Finalized and published three vocational occupational profile films on the project's Facebook page. Career guidance counselors will use the videos in VTIs and EPU's to explain occupations to students and job seekers who may not be familiar with them. Students can also access the videos on YouTube and (in the future) on the ForUs portal:

<https://www.youtube.com/watch?v=-X39bXwdtRI&list=PLzd4MsGKWYL5k3G-zuxlxDqB7T7ovDNA>

**4**

The first cycle of the soft skills training for PROUD TO BE A CRAFTSMAN JOB PLACEMENT PLATFORM commenced on December 28th and concluded on January 6<sup>th</sup> in Irbid. Delivered to 18 trainees who will be connected to jobs in the Addura food processing factory • The Photovoltaic Installer Curriculum completed and after the Training-of-Trainers at the end of January the curriculum will be piloted with a group of 50+ students at the VTIC's Model Skills Center of Excellence in Ma'an. Solar Thermal Installer kicked off with the Developing a Curriculum (DACUM) workshop between January 11th and 13th in Amman.

### **Jordan Fiscal Reform Bridge Activity (JFRB)**

With the General Budget Department, conducted a series of workshops to train government staff in the development and use of Key Performance Indicators, a critical tool for tracking the progress of reform activities and a means of ensuring that the government is on track to achieving its strategic goals. Link to Facebook: <https://www.facebook.com/media/set/?set=a.1546389055675857.1073741856.1438406393140791&type=1&l=10230fba71> • Conducted a weeklong “Training of Trainers (TOT)” Workshop attended by 30 customs instructors who received hands-on coaching in effective teaching methods. Link to Facebook: <https://www.facebook.com/media/set/?set=a.1546385592342870.1073741855.1438406393140791&type=1&l=c9f37373f0>

### **Sustainable Cultural Heritage through Engagement of Local Communities Project (SCHEP)**

Published its new request for applications for community-based field projects in 2016. For more information, see <http://acorjordan.org/index.php/en/2015-01-20-10-01-49/schep-rfa-january-2016> . Launched the project’s Facebook page: [www.facebook.com/USAIDSCHEP](http://www.facebook.com/USAIDSCHEP) • Organized a site visit to Bir Mathkour in Wadi Araba for team members from USAID BEST and LENS to encourage additional support, funding, and technical assistance for site and community development.

## **Education and Youth**

### **Cultivating Inclusive and Supportive Learning Environments in Jordan’s Schools (CISLE II)**

CISLE continued to train teachers on psychosocial and interactive pedagogies bringing the total to 4,593. 429 of them were trained under CISLE II achieving 75% of the targeted teachers. The team conducted 173 Pedagogy Support visits, 136 psychosocial support visits • QRTA’s team continued to work with Arabic teachers who actively participated in the Arabic Literacy training where the team conducted assessment visits for the eligible teachers to assess their portfolios.

### **Early Grade Reading and Mathematics Project (RAMP)**

Developed the Training of Trainers (ToT) materials for Module 1 of the in-service teacher training program • Completed five days of training of trainers for 37 MoE Supervisors and 40 RAMP Coaches • Trained community based reading group (“library”) volunteers in Ruseifah (24 volunteers) and Zarqa 1 (20 volunteers) by RAMP partner We Love Reading • started operations for three RAMP regional offices (Irbid, Amman and Karak) in January • Developed the first version of the tablet-based in-class support observation monitoring tool • Finalized and approved by the Ministry of Education a RAMP promotional video for use in orienting teachers and other stakeholders.

### **Jordan School Expansion Project (JSEP)**

20 School Expansions almost complete and will be operated by MOE during 2016; 20 School Expansions Tender Documents ready for the bidding phase and expected to be completed within 8-10 months • 51 KG classrooms conceptual reports to His Excellency the Minister and the representatives of USAID and Bitar Consultants • 50 school expansions have concluded the Assessment Phase and currently under the 30% Conceptual Design Phase • 129 KG classrooms under the Assessment phase.

### **Non-Formal Education Program (NFE)**

Questscope researched and met with partners to identify areas throughout Jordan where there are high concentrations of out-of-school youth • Prepared for its project launch event, February 7 in Ma’an.

### **Learning Environment: Improved Infrastructure Project (LEIIP)**

LEIIP completed all site assessment works and preparation of as built drawings; assessment reports for 76 schools; preliminary design for 55 schools; and detailed design and tender documents for 25 Schools.

### **Schools for a Knowledge Economy (SKEP)**

Selected 12 schools that meet the selection criteria objectives in the targeted areas • Completed Guidelines Report Design • Working on Concept Designs for 6 schools including one for the Deaf in Zarqa; conducted special visits to existing schools for the deaf and special education in Aqaba and Al Karak for sharing knowledge on facilities and needs • Will reach out to the Vicinity Schools.



### **Support for Child and Youth Initiatives (UNICEF)**

UNICEF and Tech Tribes launched Jeel962, for some 30,000 adolescents and youth who can use the online portal to interact, learn, analyze, and identify challenges in their school or community, to find innovative solutions to address them. The site is currently available only in Arabic: [www.jeel962.org](http://www.jeel962.org) • Completed site assessments of 34 kindergartens (KGs) to identify the needs of each KG in terms of the physical environment and training needs • Seeks to strengthen Community Based Rehabilitation (CBR) services provided for young children with disabilities (0-8 years) and their families • Conducted four trainings of We Love Reading of Makani partners in host communities and camps, training 144 participants • Provided ninety-six volunteers with stories to begin reading to children for a year • Completed final selection of writers who will work on the Children Book Development (CBD) project • Continued implementing the Learning for All (L4A) campaign • Conducted surveys to gather data on personal information, contact information, family members, education status and the reason for non-enrolment if cited from the beneficiaries themselves. In total some 61,000 persons have been reached through community mobilization in Za'atari, EJC and Azraq camps.

## Feature: Social Media 2015 Year-in-Review

#2015InReview: Our most successful post for January 2015 was when we shared the winning entry of the "Share Films...Share Change" contest, "Meter X Meter" by Hiba Al-Nabulsi. Did you get a chance to see it? If not, here is a link to our post. Watch the short film now and let us know what you think. Is the message still relevant? Do you agree or disagree with Hiba's perspective? Has anything changed in the last year? Posting the whole contest and the winning film was just a small part of the work we did to promote gender equality and women's empowerment in 2015. Together with USAID Takamol, USAID Jordan continued to reach out to all Jordanians to advance positive gender roles because we believe that the improved status of women and girls, like the young ladies in "Meter X Meter," is a prerequisite for laying the foundation for vibrant, fair, and prosperous societies.

#2015inReview: Happy moments from February 2015 was the snow fall and the vacation ;) Here is a photo of a USAID team member from last year. Do you still keep your photos and memories of last year's snowfall? We would love to read about your memories and see your photos!

#2015inReview: Has anyone ever told you "In the end, you will just get married and stay home..."? University of Jordan student Leema Rousan describes it as "the most frustrating sentence I've ever heard." After meeting her at the Girls in Tech Jordan launch in March, we published Leema's account of how she has defied this mindset as a female engineering student. The story went viral overnight, receiving comments of support and encouragement from Facebook users around Jordan.

Recently, we checked back in with Leema to see how she continues to challenge the status quo and pursue her dreams. She remains as dedicated to her studies as ever, and is currently working on a graduation project on aircraft stability. "Working on my graduation project has given me a clearer vision of my own career path in aviation," she told us. "Even though it's a field where female presence is considered unusual, aviation is my passion -- and with the support of my family and academic supervisors, I will turn this passion into a reality to help empower other females to dare the unusual in the Jordanian society."

USAID supports organizations like "Girls in Tech" that encourage young women like Leema to pursue careers in technology and entrepreneurship. If you are an aspiring young woman interested in science, technology or business, check out the following link to learn more about Girls in Tech Jordan: <http://ow.ly/KffsX>





#2015inReview: In April 2015 USAID expanded Jaber pump station so that it might deliver more water to areas with greater need due in part to the recent influx of Syrian refugees. The Jaber pump station drives water to Jaber village and Sumaya pump station. Sumaya pump station was recently rehabilitated by USAID and supplies water to the nearby villages of Sumaya, Sama Al Sarhan, Mughayar Al Saran, and Rba' Al Sarhan in addition to Mafraq city. Altogether, the two water projects have cut back water losses in the network by 40%, and serve approximately 180,000 people who have been used to suffering from weak water pressure and an inadequate supply for their daily needs. Currently, their water supply can last them for a whole week which has improved their lives tremendously.

#2015inReview: In May 2015 we celebrated the huge savings of 15-20% off the Ministry of Planning and International Cooperation's electricity costs because USAID installed solar panels to the Ministry's facilities. We're happy to say that we didn't stop there. Later in the year, USAID's Energy Sector Capacity Building (ESCB) Activity installed a 100 KWP solar panel system on the rooftop of the Jordan Customs building in Amman. The panels will save Jordan Customs close to their entire electric bill --a value which amounted to 30,000 JOD in 2014. Smaller carbon footprint. Thousands of JOD saved. Greater energy independence for Jordan. 2015 was a great year for Jordan's energy sector. 2016 can only be better!



#2015InReview: In June we shared words of wisdom from Maher Maimoun starting with "My one piece of advice—don't stop." The end of the year is fast approaching! Share with us what you learned in 2015. Let's hear your own words of wisdom to young



entrepreneurs, students, friends, and family. Maybe your words will inspire someone else to do great things!

**#2015inReview:** In July, we visited the neonatal ward at Jordan University Hospital, one of the many facilities to receive CPAP units to treat newborns with life-threatening breathing problems. USAID has partnered with 30 public hospitals like this to provide CPAPs, contributing to both Jordan's decline in neonatal mortality and the UN's goal to reduce child mortality around the world.



**#2015inReview:** We will never forget August of 2015. Why? Because of YOU -- our followers!

Thanks to you, we reached over 200,000 fans after more than three years of telling our story on Facebook. During that time, we have engaged with Jordanians from all walks of life, been dazzled by your amazing contest entries, and found inspiration in your insightful comments.

**#2015inReview: Back in September we asked you which countries you thought gave the most financial support to #Jordan in 2014? We got lots of responses. Thanks to all who answered correctly! The US topped the list with USAID/Jordan's \$633 million in assistance through our partnership with the Ministry of Planning and International Cooperation. The good news is that our partnership continues. For #2016 we have committed \$637.350 million to help the people of Jordan grow the economy, modernize the education and health systems, update and expand the nation's water system, advocate for gender equality, and become more involved in the political process. Working together we will accomplish so much for the future.**

#2015inReview: In October, we were honored to attend the graduation of hundreds of students from the Usharek+ program. After months of hard work, the 350 participants proudly displayed 35 campaigns developed under the program, targeting various issues on the campus, in the community, and at the nationwide level.

At USAID we recognize that youth are not only the future of Jordan, they are also the hope of the present. That's why programs like Ana Usharek, or "I Participate" in English, are so important. Launched in 2012, the program has empowered 11,000 young people from around Jordan to take a leading role in promoting civic participation and engagement with the government. If we had to describe these young leaders in one word, it would be "inspirational!"



#2015inReview: In November, we told you about Raghda, a 14-year-old girl from near Homs, Syria, who has found safety and, more importantly, friendship in one of the thousands of Jordanian classrooms that serves as a refuge for Syrian students. In the safety of Jordanian schools, teachers and new friends help children like Raghda recover their childhood and, ultimately, their dreams of the future. Today and every day we will hold all the people who call Jordan home in our prayers. We wish that 2016 will bring peace, safety, and love to their lives and to the world.

## Gender

### Takamol

Organizing a conference on climate change from a gender perspective in collaboration with Arizona State University, and the Jordanian Ministry of Environment • Organized two working sessions with the Program's Research Consortium, and media network to discuss topics and themes of the Conference and validate the Jordanian context and status on Climate Change from a Gender Perspective • Completed the production of four street art murals in the Governorates of Rusaifeh, Zarqa, Jarash, East Amman, and Swaimeh as part of the program's efforts to enhance social dialogue on gender priorities away from stereotyping through art • and conducted the second training on Gender Equality within Monitoring and Evaluation Systems for USAID/Jordan Development Officers and Implementing Partners.



### Common Ground

*Madame President* About 18-months ago, embarked on a public-private partnership to produce a mini-TV series aimed at changing perceptions and attitudes toward women in leadership positions across the Middle East region as well as conflict and civic participation • Developed based on focus groups and baseline surveys in several countries in the region • Script development and production done in Jordan, in collaboration with Jordan Pioneers, with young actors from Jordan, Syria and Lebanon • Aired in late December 2015 on Lana TV, an Iraqi channel (<http://www.lana-tv.com/en>) on NileSat 102 • Broadcasts on Saturday at 9 pm and repeated on Wednesday at 11 pm • See the TV series trailer [here](#) and the *Madame President* episodes are available [here](#).

## Mission Update

### USAID/Jordan Implementing Partners Meeting: Focusing on Results II

Following Mission Director Jim Barnhart's remarks about his overall management philosophy and big picture look at the November 2015 implementing partners' meeting, Program Office Director Daniel Sanchez-Bustamante narrowed the focus of his discussion to how implementing partners' (IP) work should reflect and support the higher-level results detailed in the [Country Development Cooperation Strategy 2013-2017](#) (CDCS). Mr. Sanchez-Bustamante reminded everyone that all USAID projects and activities should stem from, and lead back to, the overall goals and indicators outlined in the Results Framework in

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the CDCS in order to reduce repetition, redundancy, and waste while balancing visibility, money and upper level requirements.

USAID/Jordan's strategic goal is to "improve prosperity, accountability, and equality for a stable, democratic Jordan." In order to approach such a comprehensive objective, the CDCS delineates three Development Objectives (DOs) and one Special Development Objective (SDO):

- DO 1: Broad-based, inclusive economic development accelerated,
- DO 2: Democratic accountability strengthened,
- DO 3: Essential Services to the public improved and
- (S)DO 4: Gender equality and female empowerment enhanced.

Each DO is further broken down into immediate results and sub-immediate results in a flow chart-type graphic called the Results Framework (RF). Results signify measureable change in a development condition affecting people, systems, or institutions. The efficacy of the immediate and sub-immediate results is evaluated by outputs and outcomes. Outputs include tangible and intended products of an activity like a manual or specific training. Outcomes indicate progress toward a project's goals that oftentimes answer the question, "So what?" For example, a project might have a vocational training program for youth. The output of the training would be X number of youth trained. The outcome would be X number of youth now had skills they could take into the workforce to get a job to be able to support themselves. The result of the training, then, might lead to a reduction in unemployment relating directly to DO1, DO3, and possibly DO4. In this case, the outcome and result represent the higher-level results Mr. Sanchez-Bustamante talked about in his presentation. It is not enough to train, educate, provide supplies, or build only for outputs; one must always ask, "So what?" "What is the deeper impact?" The answers to these questions should stem from how the project/program/activity contributes to USAID/Jordan's strategic goal and four development objectives. What does this mean for IPs? In his talk, Mr. Sanchez-Bustamante stated, "Projects do not stand alone." Nowhere is this more true than when the Mission prepares for portfolio reviews, the Performance Plan Report (PPR), and other reporting requests from Washington. The Program Office, through Monitoring and Evaluation, relies heavily on data from implementing partners at the activity level. In order for the Mission to assess progress toward the CDCS Goals and our Development Objectives, Contracting Officer's Representatives and Assistance Officer's Representatives need IPs to provide them with accurate information for appropriate indicators. To do that, the activity monitoring and evaluation plan (AMEP) should link to the CDCS results framework as much as possible and include Mission indicators. Consequently, activities (your inputs) could then focus on outputs that lead to outcomes related to USAID/Jordan's goals and objectives. Look at it like two sides of the CDCS coin:

### CDCS Goal

<b>Development Objective</b>	=	<b>Project's Goal</b>
<b>Immediate Results</b>	=	<b>Project's Purpose</b>
<b>Sub-Immediate Result</b>	=	<b>Sub-purpose/Outcome</b>
		<b>Input &gt; Output</b>

The Mission needs both sides doing their part so that project and activity implementation leads toward the achievement of the CDCS goal, and our time, effort, and resources are not scattered across multiple high-level goals. When we do not work toward a common goal as partners, we run the risk of needlessly

repeating work, becoming redundant in our programs, and wasting limited resources. USAID/Jordan is proud of the work you as implementing partners are doing. The aim here is to get us all working toward the same target, using the same language, and supporting each other to further our shared goal of a prosperous, sustainable, and democratic Jordan.

### Partner Support

#### **Knowledge Management Portal (KaMP)**

KaMP (<https://usaidjordankmpportal.com/>), a one-stop shop for Jordan-related development data and information, will launch in early 2016. KaMP provides a collaborative online platform to access and share Jordan-specific reports, studies, assessments and publications produced by partners, grantees, Government of Jordan (GOJ) agencies and other donors. It will also contain the latest USAID approved templates, tools, and how-to's. USAID Monitoring and Evaluation Support Project (MESP) is populating KaMP with key sets of related resources grouped into thematic "Collections," such as USAID/Jordan monitoring & evaluation (M&E) templates and tools, essential documents for understanding the Syrian crisis and the latest research on how to empower Jordanian at-risk youth, as well as uploading GOJ reports, statistics, GIS files and other resources.

#### **Monitoring and Evaluation Support Project (MESP)**

Conducted a participatory assessment with IP staff to establish the utility of MESP support, the challenges currently facing IPs in M&E, and more specifically, to identify key areas of need and potential support relating to templates, guides, workshops, and technical assistance.

#### **MESP shares sincerest thanks to the IPs that provided their invaluable input through the assessment.**

Approved final performance evaluations of the Public Action in Water, Energy, and Environment Project (PAP) and Strengthening Health Outcomes in the Private Sector (SHOPS) in December; reports available on DEC <https://dec.usaid.gov/>

In preparation for KaMP, the MESP team is populating the portal with key resources from every sector. The collaborative online platform is a one-stop shop for Jordan development data and information, to access and share reports, studies, assessments, and publications produced by IPs, grantees, GoJ agencies, and other donors.

### Population and Family Health

#### **Jordan Communication, Advocacy and Policy Activity (JCAP)**

Collaborated with JTV to host eight public figures on its popular morning show "Yawm Jadid" ("New Day") to raise awareness on family planning and sustainable population growth. These family planning "champions" discussed the impact of high population growth on various aspects of Jordanian society, and how life planning and family planning are a means of attaining better life standards and balanced population growth. To watch the interviews, visit JCAP's website at <http://tawasol-jo.org/en/video>.

After implementing debate sessions on reproductive health, family planning and gender topics, JCAP grantee INJAZ has decided to continue addressing these topics beyond the grant terms. INJAZ currently implements a youth awareness program as part of the grant program.

Social media platforms launched this month – including Facebook, Twitter, and Youtube accounts. Check them out to learn more about population growth, participate in interactive quizzes, and learn about community experiences with regards to family planning.

### **Water Resources and the Environment**

Final stages of construction and has begun the commissioning process. The project has also begun the handover process to the client.

Continuing its work to replace the damaged sewage line leading from Mafraq to the plant. Progress is 40% complete, and will be finished in four to six months.

#### **Water Sector Infrastructure Project (WSIP)**

The east Jerash wastewater treatment plant is now mobilized and approximately 6% complete. Excavation and structural concrete work are ongoing for the drying beds and oxidation ditch. When completed, the WWTP will provide wastewater treatment services for the surrounding area through the year 2035.

Tenders have been received for the Tafileh wastewater treatment plant, but there has been no award.

#### **Non-Revenue Water Management Engineering Services (MESC)**

The Tareq water distribution zone – or distribution zone “DZ 27” – has successfully been sectioned into seven isolated pressure zones (as opposed to the previous four district layout lacking fully-isolated zones). This measure will reduce leakages and allow better management of operating pressure in the water system. For the first time ever, it will enable the Jordan Water Company (Miyahuna) to establish the actual quantity of non-revenue water (water conveyed through the distribution system but not billed due to inaccurate measurements, illegal connections, and leakages) in the distribution zone and each pressure district.