



USAID | JORDAN

FROM THE AMERICAN PEOPLE

March 2016 | USAID Implementing Partner Newsletter

Economic Development and Energy Energy Sector Capacity Building Activity (ESCB)



After conducting ISO 50001-2011 External Auditor Training to several energy service providers in Jordan, USAID ESCB organized a field visit to As-Samra Wastewater Treatment Plant as a model of an ISO 50001 Certified facility in Jordan.



As part of USAID commitment to build the capacity of the public sector, ESCB sponsored the participation of 10 engineers at The Renewable Energy Professional Training REP organized by EDAMA.

Jordan Competitiveness Program (JCP)

Bringing our implementing partners the most recent news and information over the past month. Learn about USAID's support in your communities and about our mutual goals across all sectors.

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ammandocs@usaid.gov



Taysir Zeitoun, Zaid Dreikh, and Mohammad Samhouri -- graduates of the Microsoft Academic Accelerator Program, a cloud computing course supported by the USAID Jordan Competitiveness Program -- credit their training with helping them land full-time jobs at a major tech firm housed at Amman's King Hussein Business Park.



Jordan's First Solid Waste Management Center of Excellence

Bushra Hattab of the Jordan Green Building Council is at the helm of the Kingdom's first-ever Solid Waste Management Center of Excellence, which is housed at the Council and, with support from the USAID Jordan Competitiveness Program, aims to propel Jordan to the forefront of waste management efforts -- regionally and beyond.

Jordan Loan Guarantee Facility (JLGF)

Advanced Company for Hospital Services – Marka Hospital

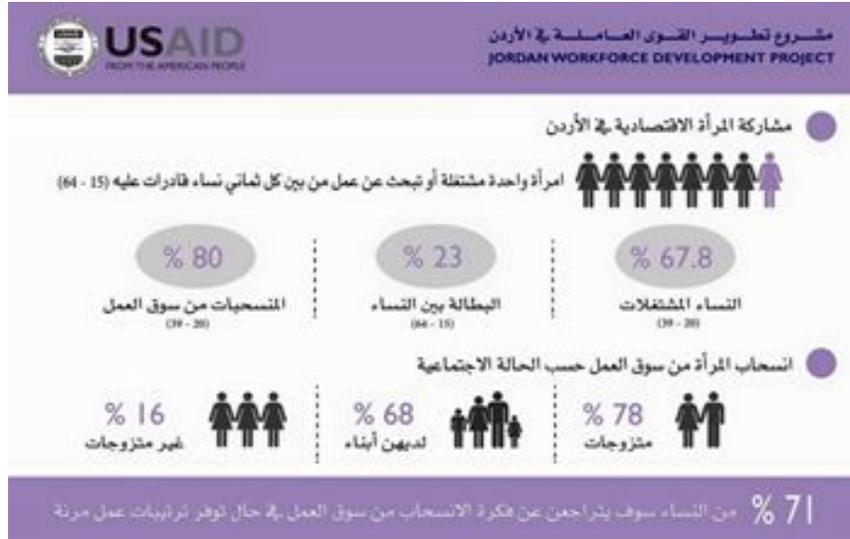
With the support of the USAID Jordan Loan Guarantee Facility, the residents of Marka in east Amman have a new general hospital that is creating 90 new jobs in the community and includes a one of the largest kidney dialysis treatment centers in the country.



With initial support from a microfinance institution, an entrepreneur in Al Karak has been able to grow her optics business into an SME, which recently gained access to inventory finance as a result of the USAID Jordan Loan Guarantee Facility.

Project (WfD)

Jordan Workforce Development



Concluded skills training courses for 52 women and succeeded in connecting them to jobs at a new satellite branch of the Age of Miracle Factory through 'Proud to be a Craftsman' Platform held in November to link youth with Irbid employers.

Implementing Partner Newsletter March 2016

On March 10th, WFD awarded US\$1,348,709 (roughly JOD954,885.97) to four organizations from the private sector, community based organizations, and non-governmental organizations to implement projects in East Amman, Irbid, Zarqa, Ma'an, and Tafileh. Seven hundred and sixty males and females will benefit from these projects.



Conducted a high-level consultation with key stakeholders to address legal regulations for alternative workplace arrangements as part-time jobs and flexible working hours for women, youth and individuals with disabilities today. The consultation, held in partnership with the Ministry of Labor, focused on discussing recommendations related to the amendments of Articles 52 and 56 of the labor law and Article 4 of the Social Security law, which will facilitate the engagement of more Jordanians in the labor market. Thirty-six experts (27 women and 9 men) from

various governmental, non-governmental organizations and USAID projects participated.



In celebration of International Women's Day. An online campaign and slogans were developed to reflect WFD's efforts to achieve gender parity in the Jordanian labor market. Moreover, an infographic highlighting key facts about women's participation in the labor market was published on March 8th.

Initiated soft-skills training for 30 new employees at the East Amman Investors Industrial Association (EAIIA); delivered soft-skills training for 15 women on March 5th to 11th in preparation for practical training at the local Vocational Training Institute, followed by immediate job placement at the Smooth Land Leather Company (Al-Arad Alnaima Company); 130 job seekers (52 women and 78 men) visited East Amman and Zarqa Employment Promotion Units (EPUs) and 34 enterprises listed 325 job vacancies; and in conducted a career guidance awareness session titled, "Basic job search skills," for 13 job seekers (7 women and 6 men) in Amman aimed at raising participants' awareness of their skills, abilities and interests, and their ability to convey these characteristics during job interviews.

Sustainable Culture Heritage through Engagement of Local Communities Project (SCHEP)



USAID SCHEP and ACOR representatives spoke at the first International Conference on Tourism Management & Heritage Conservation at Hashemite University. ACOR Director and Associated Director, Dr. Barbara A. Porter, and Dr. Glenn J. Corbett, as well as SCHEP Chief of Party, Nizar al Adarbeh, spoke on the role of ACOR and SCHEP in

preserving Jordan's heritage, and maximizing economic growth through responsible and sustainable tourism, particularly the Temple of the Winged Lions (TWL) at Petra. During the fourth day of the conference, 55 conference attendees visited the TWL site at Petra for a tour and variety of activities.

USAID SCHEP began a Diploma Program with Hashemite University to provide trainings in Archaeological Surveying and Cultural Heritage Documentation to 11 participants from the Department of Antiquities (DoA) and the Petra Archeological Park (PAP). Once trained, these surveyors will fill the dire shortage of surveyors in the Kingdom. Dr. Yahya Al Shawabkeh and Eng. Fawaz Ishaqat, experts in the field, taught the participants both theoretical and practical skills, including on-site practical training at the Amman Citadel and Khirbat Salamah.



Building Economic Sustainability Through tourism Project (BEST)



Local woman makes bread in rural Salt. BEST project is exploring agri-tourism experiences with the local community in Salt to develop a new tourism product for the area.



USAID BEST project certified 7 Human Resource professionals as master trainers after participating in its Pathways to Professionalism Master Trainers' Workshop. The Pathways initiative empowers hotels to recruit, select, train on the job, and certify their own employees.
(Participating hotels: Four Seasons Amman, Kempinski Hotel Aqaba & Ishtar Dead Sea, InterContinental Aqaba Resort, Holiday Inn Hotel Amman, and Jordan Valley Dead Sea Resort and Spa Marriott, Grand Millennium Hotel Amman)

Education and Youth

Early Grade Reading and Mathematics Project (RAMP)



The Early Grade Reading and Math Program (RAMP) mobilized community -based reading group volunteer training



RAMP conducted an in-service teacher training for KG2-Grade 2 teachers that introduced them to the RAMP methodology

Jordan School Expansion Project (JSEP)

20 Fast Track Expansions' construction is 95% completed; 20 Expansions are ready for the Bidding Phase; 35 Expansions are under the 30% Conceptual Design Phase; 15 Expansions are under the Assessment Phase; and 30 Expansions are under the selection Phase.

51 KG Classrooms are under the 90% Design Development Phase; 129 KG Classrooms are under the Assessment Phase; and 120 KG Classrooms are under the Selection Phase.

USAID and BC conducted a joint visit to some of the completed Fast Track expansions on 9-3-2016. At Shajaret Al Dur the expansion will provide eight extra classrooms for the school reducing overcrowding in classrooms.



Shajaret Al Dur joint school visit on 9-3-2016 with USAID.



One of the overcrowded existing classrooms in Shajaret Al Dur school.



The completed expansion of Shajaret Al Dur school, March 2016

Non-Formal Education Program (NFE)

Southern Jordan Valley, Al-Karak. Questscope staff interviewed a nomadic family that works in farming.

Al Hamidyah village, Al- Mafraq.
Questscope staff interviewed a
family that works in farming.
None of the kids attends school.



Schools for a Knowledge Economy (SKEP)

SKEP conducted a workshop entitled “Vicinity School Level of Community Commitment and Programming for Al-Tasea’a Basic Mixed School in Aqaba”

The workshop’s prime objective was to engage key stakeholders in confirming their “level of commitment” to support the school project.



Participants visualize their dream school in terms of facilities, services and design.

Individual commitment statement activity game- create a filament lattice reflecting joint responsibilities.



USAID and SKEP Team visited Al Amal Deaf School in Aqaba to explore all its facilities, and determine their requirements and needs

Cultivating Inclusive and Supportive Learning Environments in Jordanian Schools (CISLE)



"CISLE has trained 4713 teachers on psychosocial and interactive pedagogies where 549 of those teachers were

trained under CISLE II achieving 96% of the targeted teachers”

“CISLE’s coaches conducted 165 Psycho-social Support visits and 332 interactive pedagogies Support visits to assure that teachers and students are receiving the utmost advantage of the training.



“144 Arabic teachers Graduated and received Queen Rania Teacher Academy’s certificate for the Arabic Network; out of these 144 teachers, 72 teachers are eligible to get MOE accreditation”

Feature Material:

“Just Bring a Chair”

<https://www.usaid.gov/humanity-acts>

NBC News features Ms. Maha and EDY’s own Allyson Wainer. Check out the link here:

<http://www.nbcnews.com/nightly-news/video/this-principal-is-helping-syrian-refugee-girls-one-chair-at-a-time-657146435626>

Mission Director Jim Barnhart’s interview with Al Hurra:

<http://youtu.be/5NKH7vRYACQ>.

Medium’s Women’s Empowerment Blog:

<https://medium.com/usaid-2030>

Mohammad’s Story:

<https://www.usaid.gov/results-data/success-stories/sustaining-cultural-heritage>

[Jill Biden](#) in Jordan

<http://www.jordantimes.com/news/local/>

[jill-biden-commends-jordan%E2%80%99s-assistance-syrian-refugees](#)

[Jill Biden and Ms. Maha](#)

Gender

Takamol



Takamol conducted a new package of training on gender sensitive budgeting, gender principles and concepts, and Gender sensitive planning targeting the Gender Focal Points and Gender Audit teams of the Government of Jordan in addition to members of the Takamol Research Consortium. Participants were briefed by UN Women and the JNCW on the drafting of Jordan's National Action Plan.

وجوه تكامل الاردن Faces Of Takamol
Published by Amer Altaher (7) · Yesterday at 4:18pm · 🌐

هذه القصة تأتيكم ضمن حملة الإحتفال بيوم المرأة العالمي للعام 2016
#PledgeForParity #IWD2016

صفية أبو شنين
أنا مواليد مخيم غزة، لاجئة و عشت الوظيفة عناب الجمعيات عشان المزن، كملت
دراستي في مدارس الأتروا، تزوجت عال 34 و رواجي هادام أكثر من سنة،
أهلي كانوا معارضين دراستي بعد الطلاق، بس رحت وسجلت بدعم من أمي
تخصص أدب انجليزي بجامعة جرش، دفعت أفساسي من متأخري، اللي كفاي سنة
ونص، وخلص ! بعدها عملت أمي جمعيات عشان أكمل، ودعمتي أحد الشخصيات
بكفالتني لآخر سنة من الدراسة، بعد...
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أنا بتعهد أواصل
دعمي لفتيات
وسيدات مخيم غزة
بجرش ليحققوا
أحلامهم وطموحاتهم
PledgeForParity#
IWD2016#



اتعهد بأن أواصل
العمل باتجاه بناء
ثقافات راجعة ومرنة
في بيئة العمل
#PledgeForParity
#IWD2016



أتعهد أن أواصل
عملي باتجاه قيادة
تقوم على أساس
العدالة بين الجنسين
#PledgeForParity
#IWD2016

Takamol celebrated the International Women's Day (IWD) through its Facebook page 'Faces of Takamol' showcasing stories of Jordanian men and women who pledged to support one of the IWD themes for this year. The daily reach for each story is 11,965 and 1,478 post engagements per week with a total of 31,000 LIKES for the page to date.



Takamol continued its search for new spoken word poets to participate in the second round of Takamol Slam Poetry Social Dialogue Initiative on Gender Issues. The road show for Al Ma7ki Ma3 Takamol brought in more than 250 youth and students from Madaba during shows at the American University of Madaba and the German Jordan University which included the participation of attendees in each show.

Takamol continues the successful implementation of the Women Leadership Program carried out in collaboration with the Ministry of Public Sector Development. The second round of the program extended to the north and south governorates. During the month of March, and under the patronage of the Minister of Public Sector Development Dr. Khlaif Khawaldeh, and USAID Gender Team Leader Mr. George Karaa, two events under the Program took place. The first event was a graduation of 32 female leaders in Amman. The second event saw the launch of the program in Aqaba where more than 44 female trainees will complete the training within the coming two weeks.

Takamol delivered a two-day training course to USAID Development officers and interested IPs on the National Action Plan (NAP) which came in response to Security Council Resolution 1325. The course introduced the participants to the structure and rationale of the National Action Plan document; its foundation in the Security Council Resolution and other related resolutions; and its five objectives in regional context. Participants linked the learning outcomes to their work and identified entry points to integrate gender issues and women's concerns into peace and security activities in their work.

Mission Update

USAID has released its updated **Graphic Standards Manual and Partner Co-Branding Guide**. These changes are designed to modernize USAID graphic standards and provide updated branding and project naming guidance.

An electronic copy of the guide is now available at www.usaid.gov/branding. Templates for common communications are posted at: www.usaid.gov/branding/resources. Frequently Asked Questions are available here: www.usaid.gov/branding/faqs.

This update includes streamlined guidance and new options for logo use, additional color choices and fonts, and instructions for engaging on social media. The guide will help clearly communicate that our aid is from the American people, through consistent branding on everything from publications to project plaques, food bags to administrative materials, business cards to vehicles.

The guide now contains the Agency's Partner Co-branding Guide, which provides a full description of how to use the USAID identity with assistance awards. The updated guide, as a supplement to ADS 320, should be applied to all new programs, projects, activities, and public communications. These brand standards continue to be compulsory for all Agency employees, contractors, grantees, and partners. No retroactive modifications to existing programs/projects are required—simply use the new color and logo options in our updated guide, moving forward.

As always, **your COR/AOR is your first stop for branding questions/clearances**. CORs/AORs will work with the DOC team as needed to review branding.

Partner Support

Knowledge Management Portal (KaMP)

KaMP (<https://usaidjordankmpportal.com/>), a one-stop shop for Jordan-related development data and information, provides a collaborative online platform to access and share Jordan-specific reports, studies, assessments and publications produced by partners, grantees, Government of Jordan (GOJ) agencies and other donors. It also contains the latest USAID approved templates, tools, and how-to's. USAID Monitoring and Evaluation Support Project (MESP) is populating KaMP with key sets of related resources grouped into thematic "Collections," such as USAID/Jordan monitoring & evaluation (M&E) templates and tools, essential documents for understanding the Syrian crisis and the latest research on how to empower Jordanian at-risk youth, as well as uploading GOJ reports, statistics, GIS files and other resources.

Partner Meetings

The Second Quarterly Communications Working Group will meet April 13, 2016, at the Grand Hyatt Hotel to discuss social media, photography and strategic planning, and to collaborate on various topics and outreach opportunities.

Monitoring and Evaluation Support Project (MESP)

MESP received overwhelming interest and participation in the Community of Practice Session "Activity Documents Harmonization" held at the Kempinski, Amman on February 29. Representing all sectors, 33 participants attended from different Activities as well as Mission and MESP staff. The session topic, identified by the IPs themselves, included interesting discussion and thought-provoking presentations from Workforce Development (WFD) and Jordan Competitiveness Program (JCP). In April, MESP will conduct two AMEP/PIRS workshops, as well as two workshops focusing on 'Developing and Selecting Performance Indicators,' as per the following schedule:

| Title | Date | Time |
|---|---------------------------|---------------|
| AMEP/PIRS | Monday, April 4, 2016 | 12:00 – 15:30 |
| | Monday, April 11, 2016 | 12:00 – 15:30 |
| Developing and Selecting Performance Indicators | Monday, April 18, 2016 | 12:00 – 15:30 |
| | Wednesday, April 27, 2016 | 12:00 – 15:30 |

The Program Office (PRO) and MESP will be presenting a short introduction to USAID/Jordan's Knowledge Management Portal (KaMP) during the upcoming Communications Working Group on April 13. MESP staff are in the final stages of uploading a host of Jordan-specific development resources.

The first annual 'M&E Matters Conference' in Jordan will be held on May 23 at the Sheraton Hotel, Amman. The conference is intended to improve M&E practices through learning, networking, and highlighting the distinguished M&E work that is being conducted by IPs in Jordan. It will provide an opportunity for IP M&E staff to hear about new and innovative approaches in M&E, and showcase their own accomplishments to their peers while learning from each other's experience. MESP will share further details as the Conference approaches.

PRO and MESP (through the subcontractor Mathematica) were able to identify a potential Impact Evaluation for the USAID Early Grade Reading and Math Project (RAMP). The evaluation will deploy a rigorous methodology and will enable the Mission to assess RAMP's attribution in improving the students learning outcomes.

Forms

We have an updated Outreach Support Form. Click [here](#).

Population and Family Health

Jordan Communication, Advocacy and Policy Activity (JCAP)



JCAP launched its first national Family Planning Campaign to raise the awareness of families in Jordan about the importance of family planning and how it improves their economic & social wellbeing. The campaign's slogan is "Plan your pregnancies, ease your burden".

Human Resources for Health (HRH2030)

Launched the Human Resources for Health (HRH) Technical Working Group, which consists of key stakeholders from the Ministry of Health, the High Health Council, and the Civil Service Bureau. The Technical Working Group has endorsed HRH2030's first year work plan and will be actively engaged in interventions ranging from revitalizing the Ministry of Health's Continuing Professional Development program to training health managers on supportive supervision techniques.

In response to the release of Jordan's 2015 Population and Housing Census data, HRH2030 is mapping the current number of doctors, nurses, midwives and other service providers against the growing portion of Jordan's population that relies on the Ministry of Health's services. These data-driven conclusions will allow the Ministry of Health to identify needs and subsequent actions to bolster their provision of critical health services.

Southern Syria Assistance Platform



Humanitarian Aid sent by UN agencies being loaded.

Trucks at Ramtha crossing



Truck caravan to Dearaa from Ramtha

<https://vimeo.com/153920541>

https://www.youtube.com/watch?v=_4SFcW7oUk4

Water Resources and the Environment

Hydroponic Green Farming Initiative (HGFI)



Hydroponic high quality tomato fruits before harvest in the Jordan Valley. HGFI Project March, 2016



Jordanian agricultural engineers from government and private sector during the training course held in the Netherlands in January 2016 and arranged by HGFI Project.

East Jerash Wastewater Treatment Plant (East Jerash WWTP)





Mafraq Wastewater Treatment Plant (Mafraq WWTP)

