



LARRY COOLEY

President Emeritus and Senior Advisor
MSI

Larry Cooley founded MSI, now a part of Tetra Tech, in 1981 and served as its President until March 2015, when he transitioned to President Emeritus and Senior Advisor. Before founding MSI, he worked at the World Bank, UNDP, Practical Concepts, and as a Peace Corps volunteer.

For more than four decades, Larry has been a thought leader, author and lecturer on a wide range of development management issues. A specialist in strategic management, public sector performance and organizational development, he has served as an advisor to cabinet officials in six federal agencies and in more than a dozen countries. He was recently elected President of the Society for International Development and previously served for 15 years as Chair of the Development Management Network of the American Society of Public Administration. He is an elected Fellow and Board member of the US National Academy of Public Administration, on the Editorial Board of Public Administration Review, and serves as a Trustee of World Learning and ELMA Philanthropies.

Larry directed for 11 years the Implementing Policy Change program that assisted governments worldwide to manage complex policy reforms, and he served as external facilitator for inter-Agency task forces on small business development, food safety, post-Castro Cuba, and the future of the national wildlife refuge system. More recently, he oversaw a 9-year effort to rebuild Iraqi public administration; and he currently directs a global community of practice on scaling innovation. Larry holds a master's in Economics from Columbia University, an MPA in Public Policy from Princeton, and an M. Phil. in Management from the UK's Cranfield School of Management.



FRANCIS X. HIGDON

Evaluation Team Lead
USAID Bureau of Policy, Planning and Learning, Office of Learning, Evaluation and Research

Over the last 30 years, Frank Higdon has worked as a research scientist, community educator, and program manager in the areas of organizational leadership and rural economic development. With an expertise in entrepreneurship, innovation and nonprofit development, Frank has worked for the Environmental Protection Agency, the USDA Foreign Agricultural Service, the U.S. Peace Corps, and USAID. From 2000 to 2010, he was a Senior Lecturer in the Pennsylvania State University College of Agricultural Sciences where he led the development of the Penn State Community Economic Development Masters Program.

After joining USAID in 2010, Frank served as a Program Officer in Kenya, Thailand, Honduras and Afghanistan. As a Program Officer, he has provided programmatic leadership on strategic planning, project development and M&E support platforms. In his current assignment, he manages a team of evaluation specialists providing policy guidance and technical support to USAID operating units around the world.

Frank holds a M.S. in Rural Sociology from Penn State University and a Ph.D. in Public Policy from the University of Pittsburgh Graduate School of Public and International Affairs.



KINDA JARADAT

Senior Monitoring and Evaluation Specialist
USAID Civic Initiatives Support Program

Kinda is a MEL practitioner, trainer and a certificated dialogue education practitioner from Global Learning Partners. Kinda has trained and mentored tens of Jordanian organizations in the area of M&E, and Qualitative Research, and provided direct MEL technical support through numerous CIS grant mechanisms to local partners and Civil Society Organizations.

Kinda has also been engaged in designing and managing internal and external evaluations and thematic assessments of CIS direct interventions and work through grants.



MOHAMMAD ALLAHAM

Regional M&E Coordinator
IRI

Six years ago, Mohammad Allaham took part of a life changing journey as Long Term Election Observer, this journey opened his eyes to the political dynamics of his surrounding community that made him shift his focus from Mechatronics Engineering to Monitoring, Evaluation and Learning where he developed his passion in designing innovative evaluation plans, collect and analyze qualitative and quantitative data to make informed decisions that reflect positively on program implementation and telling program stories when it's difficult to measure success. He's an expert in integrating M&E into program design and implementation, he possesses an intensive experience in process and outcome evaluations.



MARAM BARQAWI

Senior Performance and MEL Specialist
Water Management Initiative (WMI)

Maram is a certified expert in Evaluation Practice (CEP)[™], she has more than 15 years of experience in the fields of consulting, monitoring and evaluation in Jordan and the region. Maram has extensive background and hands-on experience with USAID/Jordan M&E methodology as she worked with MESP for around three years before moving to one of the USAID water flagship projects (WMI) as the Sr. MEL Specialist. She has participated in the previous two MEL Conferences as guest speaker addressing Adaptive Management and Utilizing Evaluations.



HELENA HLAVATY

Research, Monitoring and Evaluation Coordinator
Water Management Initiative (WMI)

Helena is currently working as Research and M&E Coordinator with the Water Management Initiative. She is a young development professional with a background in Economics and Mathematics and a keen interest in writing, data analysis, and data visualization. Prior to joining WMI, she worked with Creative Associates International's Knowledge Management team. Before that, she spent a year studying advanced Arabic through the Center for Arabic Study Abroad (CASA) fellowship in Amman, Jordan. Helena received her BA in Economics from Middlebury College in Vermont, USA.



ZAID KASHOUR

M&E Officer
USAID-Sustainable Cultural Heritage through
Engagement of Local Communities Project (SCHEP)

Zaid Kashour has more than 7 years of experience in tourism, cultural and natural resources management, tourism development projects working with local, national and regional projects and initiatives. He is currently an M&E Officer for USAID-Sustainable Cultural Heritage through Engagement of Local Communities Project (SCHEP) at the American Center of Oriental Research (ACOR) and a freelance consultant for projects funded by the European Neighborhood Instrument (ENI).



SALEH NOAIMAT

Development, Monitoring and Evaluation Division
Aqaba Special Economic Zone Authority (ASEZA)

Saleh Noaimat has more than 10 years of experience in cultural resources management. He is currently the Head of Development, Monitoring and Evaluation Division at Aqaba Special Economic Zone Authority "ASEZA". He holds a Master's degree in Management and Strategic Studies, and a BA degree in Business Administration.



SALMA JAOUNI

Chief Executive Officer (CEO)
Health Care Accreditation Council (HCAC)

Since May 2012, Ms. Salma Jaouni has been the Chief Executive Officer (CEO) of the Health Care Accreditation Council (HCAC); the Arab region's only independent not-for-profit organization that aims at improving the quality of health and social care services and promoting safer care through accreditation and consultation. Ms. Jaouni has led the HCAC into its independence from donor funding and stability and growth as a national and regional body. She has focused on ensuring the design and provision of capacity building services for health care professionals and accreditation schemes for health and social care organizations to ensure access to quality services. Ms. Jaouni has also led HCAC in its policy advocacy for institutionalization of accreditation as a tool for quality improvement and is leading HCAC into increased public engagement and regional expansion.

Ms. Jaouni holds a Master's degree in Public Administration from the Harvard Kennedy School, a Post Graduate Diploma in Health Systems Management from the School of Hygiene and Tropical Medicine, University of London and a Bachelor of Sciences degree from the American University of Beirut in environmental health, in addition to having an excellent track record in leadership, negotiation, and communication skills. Ms. Jaouni is the recipient of several awards on leadership.

Ms. Jaouni is a member of the Board of Directors of the Jordan Nursing Council and a former Board Director of the High Population Council and the Advisory Board of BabyCord in Jordan. She served on the Ministry of Planning and International Cooperation (MoPIC) Jordan Competitiveness Committee, the Jordan Vision 2025 committee, and the Jordan Healthcare Strategy Planning Committee. She also sits on the Board of Accreditation for the International Society for Quality in Healthcare (ISQua), is an ISQua conference abstract reviewer and has been an ISQua expert since 2014.



DR. AMER BANI AMER

Director and Co-Founder
Al-Hayat Center for Civil Society Development

Dr. Amer Bani is the Director and Co-Founder of Hayat-Rased; a civil society organization promoting accountability, governance, public participation, and tolerance in Jordan and the region, within the framework of democracy, human rights, and rule of law, taking into consideration gender mainstreaming in public policy and action. Dr. Amer has a PhD from the Institute for Environment and Development at University of Kebangsaan in Malaysia. He has published many reports and research papers on political participation, accountability and governance in Jordan, nonviolent activism and youth empowerment. He is an expert in elections and parliament monitoring and decentralization.



HANA MITRI SHAHIN

Executive Director
King Hussein Foundation

Hana realized her passion for empowering local communities and women in particular in 1991, when she began her career in socioeconomic development at Save the Children. Within 5 years of managing an income generating enterprise for refugee women in Amman, Hana led the project to sustainability and successfully turned it over to a national organization.

In 1997, Hana joined the Noor Al Hussein Foundation as Projects' Director, and in 2002 was appointed as the Executive Director of the King Hussein Foundation, which encompasses the program, initiated by the Noor Al Hussein Foundation since 1985.

Hana assists in overseeing and developing the King Hussein Foundation's endeavors through eight entities that provide equitable access to economic, educational and health opportunities for women, youth, and the marginalized by focusing on economic empowerment of women, community development program, education and leadership development, comprehensive family healthcare, performing arts and music, research and advocacy and capacity building

Hana also presented several papers on sustainability planning for NGOs, women's role in rural development, causes and challenges in Jordan's poverty pockets, management structures for civil societies, public/private sector partnership, engaging technology to alleviate poverty, and leveraging resources and fundraising through active participation in seminars in Japan, Malaysia, Lebanon, Bahrain, Yemen, Saudi Arabia, Abu Dhabi and Jordan.

Hana has a business administration degree from the UK, and has completed several training courses in Jordan, USA and Europe.



RULA AL-JUNDI

Senior Education Program Specialist Early Grade Reading and Mathematics Initiative (RAMP)

With fifteen years of experience in the Education sector, Rula worked as a teacher, lecturer and trainer. part of Rula's professional history was working on several educational projects in Jordan including ESP, JSP, ERSP, as well as projects in the GCC.

Rula has a Master's Degree in Education/Education-Technology and several other training certificates from reputable universities and institutions. Her passion is Education as she believes that it's the most effective way to change the world, succeed in global development and build the nation.



RAZAN QUOSSOUS

Team Leader, Business Enabling Environment and Partnerships Building Economic Sustainability Through Tourism Project (BEST)

Razan Quossous has over eighteen years of experience in developmental work and public-sector reform initiatives across various sectors in Jordan. She has previously worked in institutional and regulatory reform, policy development, enhancing the investment environment, and municipal reform and decentralization. Ms. Quossous is currently the Team Leader of "Business Enabling Environment and Partnerships" under the five years USAID funded "Building Economic Sustainability Through Tourism Project (BEST)". In this capacity, she is managing a portfolio supporting institutional strengthening of the Ministry of Tourism and Antiquities, policy and legislative reform, increasing access to finance, enterprise development, and public-private partnerships.

She is leading efforts to enhance the business enabling environment to improve tourism experiences and sites and promote investment in tourism. Her projects have achieved significant results including job creation, expansion of financial services and lending products; and interventions to strengthen the business enabling environment for enterprises to promote economic growth and employment opportunities.



DR. ZAINAB AL-SHAWABKEH

Managing Director of Education Management
Department
Ministry of Education

Dr. Zainab has a bachelor's degree in religious studies and psychology from the University of Jordan. In addition, she has a masters and a PhD degree in Educational Administration from Amman Arab University.

She held different titles ranging from Teacher, Director of School, Head of Protection from Abuse, Head of the formal education department, Director of General Education, Director of Education for the University League.

She is the author of 5 books that cover topics about administrative management in the education field.

THAERAH ABU DAYYEH

Head of Department of Professional Development at
Education Training
Ministry of Education



Thaerah has 18 years of experience working with the Ministry of Education. Her expertise lies in teaching, administration and technical skills. For the last six years, Thaerah has been working as the Head of the Monitoring and Evaluation Section for professional development programs division, participated in different range of national and international rapid assessments, prepared professional development impact evaluations, certified evaluator for the Teachers and the Training of Trainers 'Intel Award. Finally, Thaerah is a member of Ministry of Education's strategic plan and monitoring and evaluation framework committee.



ANSAM OUSAMA MALKAWI

Minister's Advisor
Ministry of Tourism and Antiquities

Over the past 20 years, Ansam has worked in various positions at MOTTA, she was the director of business development and communication, director of workforce development and capacity building, director of Tourism Activities and Affairs in addition to Director of tourism Directorate in different governorates. Currently, Ansam hold the position of the Minister's Advisor.

Her experience encompasses product development, research, tourism awareness, local community outreach, institutional development, strategic planning, Monitoring and Evaluation and internal communication.

Ansam is EFQM Assessor & Approved Mentor for "The King Abdullah II Award for Excellence in Government Performance and Transparency", she participated as an observer assessor in KAA eighth cycle. She holds a Master degree of Arts in Archaeology from Yarmouk University as well as a Bachelor degree of Arts from the University of Jordan.



AYMAN ABU KHAROUB

Assistant for Secretary General for Technical Affairs
Ministry of Tourism & Antiquities

Ayman has a bachelor's degree in Civil Engineer from the University of Azerbaijan. He joined MoTA in 1994 and has worked, ever since, on developing touristic sites, tourism products and provide public services in tourism sites. In MoTA, he started off working as an Active engineer at the technical development department, then, he was promoted a number of times to project management supervisor, project manager for Madaba center city, project manager of projects implementation unit, project manager for the world bank project "Cultural Heritage tourism and urban development projects", and director of projects and technical development department.



DR. NAGHAM ABU SHAQRA, MD

Senior Population and Health Advisor/Project
Management Specialist
Office of Population and Family Health | USAID/Jordan

Dr. Nagham Abu Shaqra is the Senior Population, Health Advisor and Project Management Specialist for USAID's Population and Family Health office in Jordan. She has more than twenty years of diverse experience in health and international development with USAID-funded projects and is considered a practicing doctor in Jordan as well as the United States. Her experience encompasses health service delivery, policy, advocacy, quality improvement, capacity building, strategic planning, business development and others. Before joining USAID, she has led and provided oversight and management to the Health Policy Project in Jordan. She holds a bachelor degree in Medicine, a master's degree in Family Medicine and doctorate in Women's Health.



ERICA NYBRO

Senior Advisor for Communication
USAID-funded Demographic and Health Surveys
Program

Erica is a health communication specialist with 15 years of professional experience in designing communication strategies and products for a diverse range of audiences. She is responsible for the overall management of global and country level dissemination of DHS data with the ultimate goal of increasing data use for decision making. Ms. Nybro has been with The DHS Program since 2004 and has led the DHS team in digital communication activities, including development of the new STATcompiler and mobile app. Ms. Nybro has worked to strengthen capacity in communication and dissemination of DHS data in multiple countries, including Myanmar, Lesotho, Tanzania, Ethiopia, and the Philippines. She has also trained international journalists to use DHS data accurately in reporting. She has a special interest in data visualization. Ms. Nybro has an M.P.H. in global maternal and child health from The University of North Carolina at Chapel Hill.



MONA ABDELJAWAD

Advocacy and Policy Advisor/Team Lead
JCAP

Mona has a Master's degree in International Human Rights Law from the University of Oxford. She has more than 20 years of experience in advocacy and policy. She has led advocacy efforts with the International Campaign to Ban Landmines in the Middle East region and participated in drafting of the Convention on the Rights of Persons with Disabilities at the UN. She also worked on developing main policy documents such as the Strategy of Social Work with the Ministry of Social Development in Oman.



IBRAHEEM AL HAYEK

Senior Advocacy and Policy Specialist
JCAP

Ibraheem holds a Master's degree in Sustainable Development from University of Jordan and a B.A. degree in Public Health and Health Care Management from Jordan University of Science and Technology. Prior to joining JCAP as the Senior Advocacy and Policy Specialist, he was the Executive Director of Partners Jordan. Ibraheem possesses more than 13 years of experience managing activities related to advocacy, community mobilization, youth development, policy change and networking with both governmental and civil parties.



HAYAT ASKAR

M&E Manager
USAID/Jordan Human Resources for Health 2030
(HRH2030)

With over 10 years of experience, Hayat Askar comes with a demonstrated history of working in international organizations under the development sector who work with various stakeholders including government, international donors (USAID, EU) and the private sector.

She is the Gender Focal Point and a board member in EvalJordan Association with great passion for data visualization (Excel/Power BI dashboards, Infographics, graphic design).



MAHDI MANSOUR

Director of Monitoring, Evaluation & Learning
USAID Youth Power

Mahdi Z. Mansour has over 16 years of relevant work experience developed through working in different key positions at several USAID Activities and Emergency Programs. He is currently leading the Monitoring, Evaluation & Learning team at the USAID Youth Power Activity. With a master's degree in Computer Science and diploma in Technologies for M&E, Mr. Mansour is able to capitalize and leverage on his experience to plan, design and implement M&E systems. Mr. Mansour gained deep experience with procedures, protocols and M&E approaches for different donors such as USAID, DFID, OCHA, ECHO, UNHCR, and EU.



REEM ABDEL-HADI

Senior M&E, Learning Lab and Community of Practice
Specialist
USAID Takamol Gender program

Reem Abdel-Hadi has an industrial Engineering background with over 10 years of experience in capacity building, youth, gender and culture field. She currently works as senior M&E, learning lab and community of Practice Specialist at USAID Takamol – Gender program. Previously, she worked for over 6 years at the cultural office of the U.S. Embassy in Jordan and a year at AVRIL association in France organizing Euro-Med youth exchanges. She is also a free-lance trainer on gender and intercultural understanding.

Reem is a founding member of a youth organization called Junior Chamber International Jordan, a branch of an international organization that has presence in 115 countries and works with youth on Individual development and business networking. She was elected as National president of JCI Jordan in 2012 and was elected as International Vice President in 2017 assigned to 7 countries in Africa and Middle East.



ABEER HAKOUZ

Co-founder
Jordan Development Evaluation Association

Co-founder of the Jordan Development Evaluation Association and a member of board since 2014 holding the position of Board Secretary, Abeer currently holds the position of M&E Manager at Queen Rania Teacher Academy, an organization specialized in providing professional development training programs for educators in Jordan and the region. Her qualifications include duties in project management, M&E, statistical analysis and research design.

Her work experience consists of 14 years in the development sector, initiating her career in the microfinance sector which aimed at providing micro, small, and medium loans to people to support them start small business. In 2009, she started working on projects in the training, labor and education fields and started to build her M&E career. Afterwards, being a member of EvalMENA since 2014, She was assigned in October 2017 as the EvalMENA representative in the management group of EvalGender+; the global initiative under EvalPartners. For the past four years, she has become an expert in this field and is responsible for developing and managing M&E plans, impact evaluations and research studies more particularly.



NEDJMA KOVAL

Co-founder and CEO
INTEGRATED

Nedjma is a development specialist and the co-founder and CEO of INTEGRATED; a leading M&E specialized firm serving the development sector in Jordan and partner organization of USAID MESP. Nedjma started her career as a development professional with the World Bank in Washington, DC. Before settling in Jordan, she served among various UN and international organizations, such as ESCWA, UNRWA, CARE, and IRD in conflict zones globally. With passion towards innovative development approaches custom tailored to populations, cultures and contexts, Nedjma focused her development work on program design; designing and managing over 25 innovative and successful projects in Jordan and the region including The Apprenticeship Program under USAID MESP.



JOHN MAISNER

Program Manager
CEPPS/NDI

John Maisner is a Program Manager with the National Democratic Institute for International Affairs (NDI) in Jordan, managing NDI's youth programs since 2016. John has worked with NDI for more than seven years, supporting the Institute's programs in Iraq, Jordan, Lebanon, Tunisia and the West Bank and Gaza from Washington, DC. Prior to his work with NDI, John managed local and statewide political campaigns in his home state of Michigan.



HAFEZ NEENO

Regional Director, Middle East & Country Director,
Jordan
International Youth Foundation- BADIR Project

With over 15 years of experience in the fields of management, communications, marketing and social entrepreneurship, Hafez Neeno has played a vital role in enhancing the public's perception of some of the most prominent organizations and companies operating in Jordan and the region today.

As Regional Director, Middle East/Country Director, Jordan at the International Youth Foundation (IYF), Neeno leads both the regional and country offices in their collective mission of actualizing impactful programs in Jordan and select countries in the Middle East. This involves a number of pivotal tasks, including designing and implementing development strategies, liaising with stakeholders and monitoring budgets, in order to ensure successful program deployment.



NERMEEN OBEIDAT

Deputy Chief of Party
USAID Takamol Gender Program

Nermeen Obeidat is the Deputy Chief of Party of the USAID/Jordan Takamol Gender Program and Communications Advisor on relevant campaigning and social dialogue efforts. Ms. Obeidat possesses more than 18 years of experience as a strategist and trainer in the areas of political and government communications, media relations management, public campaigning, and capacity building. Nermeen worked as a consultant to the Jordanian Anticorruption Commission, Jordanian Prime Ministry, Queen Rania Education Initiatives, the USAID funded Civil Society Program and Community Engagement Program, the CIDA funded School and Directorate Improvement Program through the Ministry of Education. Between 2009 and 2011, she worked as the Country Manager of the MEPI regional e-mediat program aimed at capacity building of civil society on social media advocacy campaigning. Nermeen has an MA in Political Communications from Goldsmiths University of London, and BA in Architecture.