

CONDUCTING BASELINES KEY CONSIDERATIONS FOR USAID/JORDAN IMPLEMENTING PARTNERS

COURSE OUTLINE

PURPOSE:

To build the capacity of USAID/Jordan Implementing Partners' staff to understand the guiding principles for conducting baselines and to give them the skills to the various key elements to be considered when designing baselines and comparing baseline data overtime.

OBJECTIVES:

By the end of each workshop, participants should:

- Know key considerations for conducting baselines
- Understand potential purposes and approaches
- Know the relevant elements to conducting baselines and data comparability

WORKSHOP DESCRIPTION

Most USAID activities conduct baselines to assess activity progress and impact over time. This short training will focus on exploring the different considerations associated with conducting a baseline, including the potential purposes and approaches for conducting a baseline. Other relevant concepts such as degree of representativeness of collected data, different types of beneficiaries and key considerations related to comparing data over time will also be discussed.

This discussion will be supplemented by concrete examples and interactive discussion specific to different activities and sectors.

The workshop is tailored for the monitoring and evaluation staff within USAID activities. This training and discussion will also be useful and informative for the activity leadership and technical teams, as well as USAID AoRs and CoRs.

PARTICIPANTS: M&E USAID Staff, USAID Activity Management and Technical teams, and USAID MISSION AoRs/CoRs.

DURATION: 2 $\frac{1}{2}$ hours

LOCATION: MESP Offices