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# 2017 Jordan Private Sector Survey: Panel Discussion

October 2018

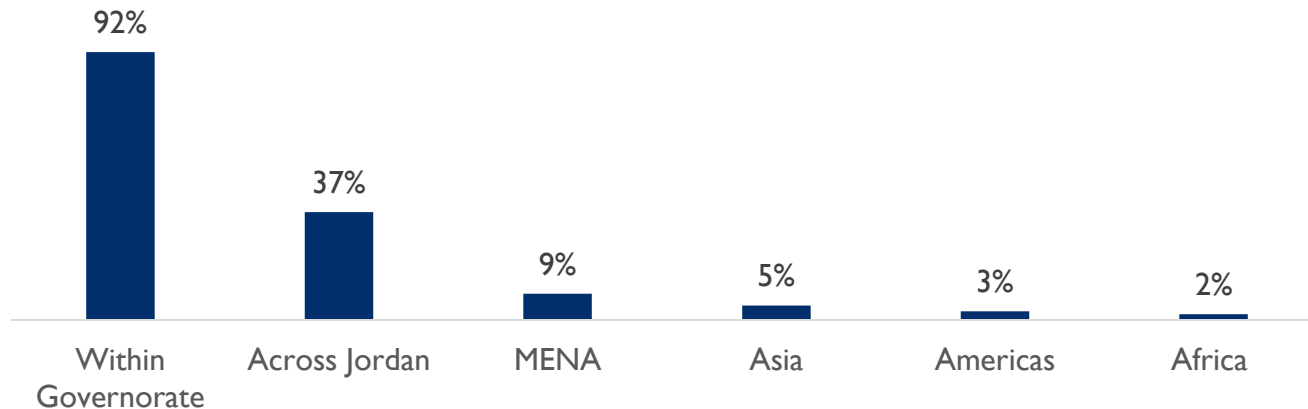


# QUESTIONS

# Market Access

**How can we support businesses to expand their market access beyond their immediate governorate?**

**Into which of the following markets are you providing your goods and services?**  
(Shown: Percent Businesses surveyed, multiple response)

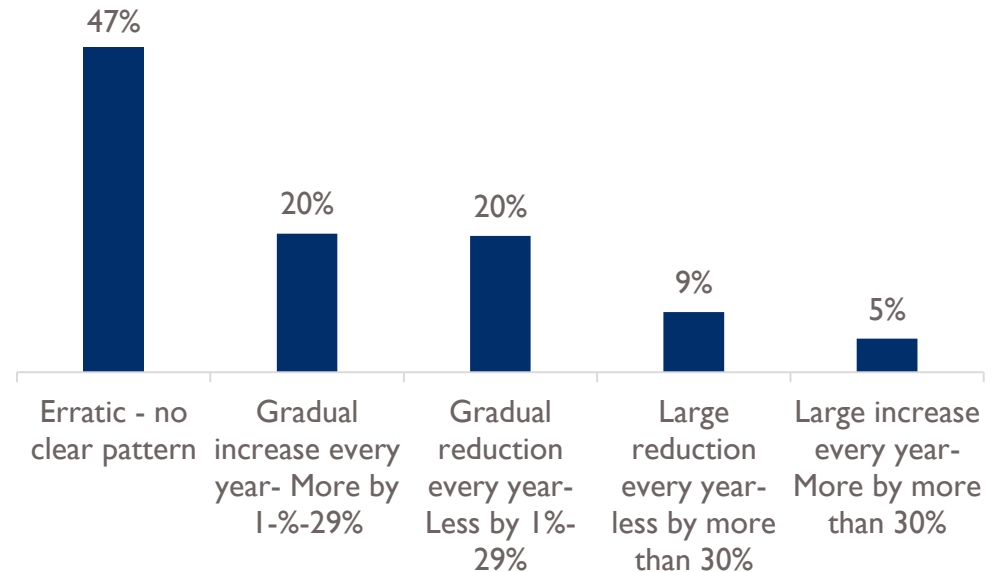


# Employment

A plurality of the businesses surveyed reported erratic hiring patterns.

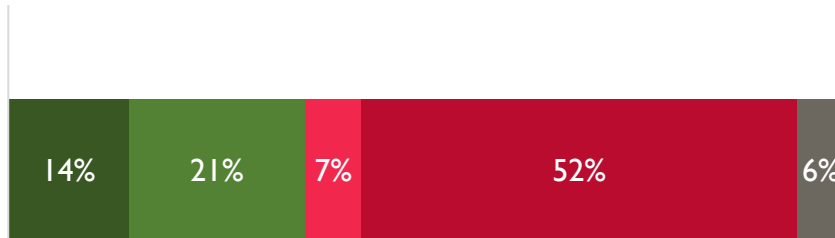
**Based on your experience are there approaches that help businesses shift to a more strategic/planned approach to employment? And what are some benefits of doing that?**

Please indicate which trend best describes your firm's overall employment level, the last 3 years  
(Shown: Percent Businesses surveyed,)



# Connectivity

**Does your business collaborate regularly with other businesses?**  
(Shown: Percent Businesses surveyed)

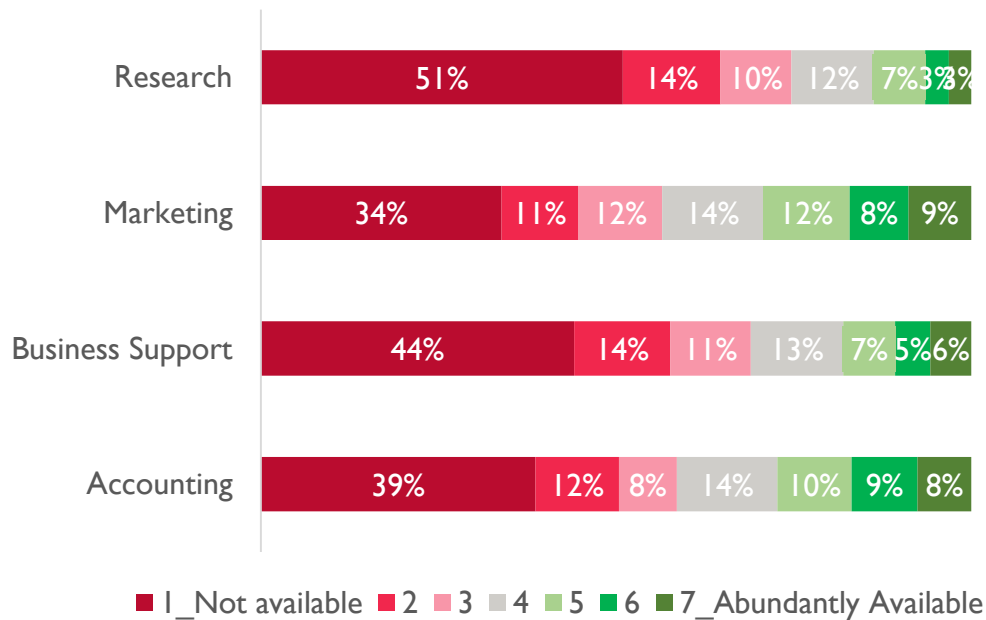


- Collaborate Extensively
- Collaborate Periodically
- Collaborate Rarely
- No B2B Collaboration
- Do Not Know/ Refused to Answer

**What are the implications of this lack of b2b connectivity? How can this be addressed?**

# Research and Data Utilization

**To what extent are business services available?**  
(Shown: Percent Businesses surveyed)



**How can we enhance access to these business services, and would this enhanced access translate into the betterment of the private sector in general and firms in particular?**



Thank You!